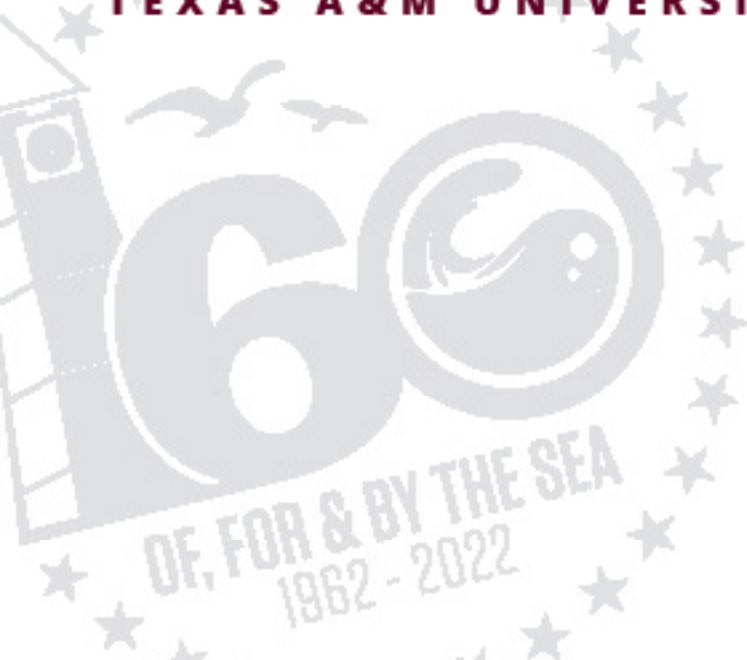




DRIVING THE BLUE ECONOMY

TEXAS A&M UNIVERSITY AT GALVESTON



**TEXAS A&M UNIVERSITY
GALVESTON CAMPUS**

BOARD OF VISITORS REPORT
OCTOBER 2022

Hello Fellow Board Members:

Welcome back! Things are always changing at Texas A&M University at Galveston. That is why we schedule two meetings a year on campus. This year is no exception. We can look forward to COL Fossum and his staff bringing us up to date on what is new and what is of interest. As always, we will be looking for ways we can support him and the students through our committee work. Importantly, it is those informal discussions during breaks and lunch among board members that often produce some of our best suggestions.

While we encourage anyone so inclined to join our meeting remotely there is just something special about being on campus with our fellow board members and the TAMUG staff. Our goal as always is finding ways to support the students and staff of TAMUG. We can and will accomplish that no matter how we meet. But I look forward to seeing as many of you in person this month and at future meetings.



Chairman Bob Fry
*Texas A&M University
at Galveston
Board of Visitors*





ATM Galveston

MEETING AGENDA - OCTOBER 25, 2022

8:55 a.m. **Virtual Waiting Room Opens**

9:00 a.m. **Call to Order - General Meeting, ASEC 203**
Mr. Robert Fry, Chair

Welcome & Campus Brief
COL Michael E. Fossum

9:25 a.m. **Break to Committee Meetings**

9:30 a.m. **Committee Meetings, ASEC Level I Business Center & Virtually**

- Industrial Relations (102D)
Brandon Neff, Chair
 - Development & Fundraising (102B)
Robert Fry, Chair
 - Student Affairs (102E)
Jonathan Whitworth, Chair
-

10:35 a.m. **Committee Meetings Adjourn, Transition to General Meeting**

10:45 a.m. **Call to Order - General Meeting, ASEC 203**
Mr. Jonathan Whitworth, Vice Chair

Committee Reports

- Industrial Relations
- Student Affairs
- Development & Fundraising

11:05 a.m. **Academic Vision Presentation**
Dr. Deborah Thomas

Institute for a Disaster Resilient Texas
Dr. Samuel Brody

12:00 p.m. **Closed Executive Session of the BOV (Members Only)**

Lunch, Mary Moody Northen Banquet Room (next to dining hall)

Board of Visitors Meeting Adjourns
Mr. Robert Fry, Chair

1:30 p.m. **Depart Campus**

BOARD OF VISITORS COMMITTEES

§ Executive Committee Members

Brandon Neff §, BOV Chair
Ken Bailey, Campus Chair

Roger Guenther §
Leonard Hale
John Hallmark §
Amy Hark
John Michael
Jerry Mohn

L.C. 'Chaz' Neeley
Robert Sakowitz
Todd Sullivan §
Kelly Teichman §
Andy Tirpak



**INDUSTRY
RELATIONS**

Jonathan Whitworth §, BOV Chair
Todd Sutherland, Campus Chair

Greg Binion
Michael Cokinos §
Will Fraser
Pete Huddleston §
Charlie Jenkins
Dale Laine

Keith McFatrige §
Frank Muller §
Betty Massey
Chris Orth §
Wayne Prescott
Rebecca Watts



**STUDENT
AFFAIRS**

Bob Fry §, BOV Chair
Jason Tieman, Campus Chair

Tom Farmer §
William 'Will' Jenkins
Chris Johnson
Shrub Kempner
Mark Lyons

Phyllis Milstein §
Greg Mitchell
Vic Pierson
Terry Ray
Brian Roy



**DEVELOPMENT
& FUNDRAISING**

MEETING MINUTES - APRIL 14, 2022

ATTENDEES

BOV Members

Robert Fry, Roger Guenther, Leonard Hale John Hallmark, Pete Huddleston, Charlie Jenkins, Shrub Kempner, Phyllis Milstein, Greg Mitchell, Frank Muller, Brandon Neff, Chris Orth, Vic Pierson, Wayne Prescott, Brian Roy, Robert Sakowitz, Todd Sullivan, Kelly Teichman, Andy Tirpak, Jonathan Whitworth

BOV Members - Virtual

Dale Laine, Bill McClain, Jerry Mohn, James Watson

Galveston Campus

Mike Fossum, Todd Sutherland, Susan Lee, Antonietta Quigg, Rebecca Watts, Ken Bailey, Jason Tieman, Grant Shallenberger, Joan Mileski, Kathey Walker

Guest

Patrick Williams, Cole Hertenberger

Absent

Will Jenkins, Chris Johnson, Keith McFtridge, Terry Ray, William Fraser, Mark Lyons, Betty Massey, Greg Binion, Chris Cahill, Mike Cokinos, Tom Farmer, Amy Hark

NOTES

The general meeting of the Board of Visitors was called to order by Chairman Bob Fry.

COL Michael Fossum provided welcome and campus brief. He introduced Mr. Patrick Williams from the Texas A&M Foundation and Cadet Cole Hertenberger, Corps Commander. Stated that it has been an exciting start to the semester; 100% back in the classrooms, receiving funding from the legislature toward the new Engineering Building from the legislature and President Banks. Details are still in negotiation. Discussed the new Environmental Engineering and Computer Science degrees coming to our campus.

Chair Robert Fry asked for a motion to approve the minutes from the October 2021 meeting. P. Huddleston made a motion to accept the minutes as presented. B. Roy made a second. The motion carried and the minutes were approved.

Vice Chairman Jonathan Whitworth came to the podium and let the reporting from Committees as follows:

- Todd Sullivan spoke for the **Development and Fund-Raising Committee** meeting where they discussed the local foundations here in Galveston which operate a Council of Foundations (Mary Moody Northern, Kempner Foundation, Moody Foundation, Sealy Smith Foundation, and the Mitchell Foundation). The committee agrees that we need to clarify this campus' mission and purpose before outreach takes place to get the foundations' attention and help them gauge how they will get a return on their investment in student education. The committee also discussed naming right opportunities which need to be brought out before companies, former students, etc.
- Brandon Neff spoke for the **Industry Relations Committee** – discussed successful past opportunities at bringing industry to campus with the Career Fair. He gave a shout out to the

Sea Aggie Former Students Network Golf Tournament and Mr. Leonard Hale. The committee discussed the importance of having COL Fossum engage as a speaker with a variety of industry folks. The committee discussed ESG (environmental, social, and governance) which is a hot ticket discussion right now. They see an opportunity for the campus to provide students certifications, experience with ESG before they hit the job market. The other hot topic discussed is cyber. The committee requested an update from campus on our Cyber Program.

- Jonathan Whitworth spoke for the **Student Affairs Committee**. He gave a shout out to the various groups who have come on campus helping students like the Aggie Moms. The committee discussed the various mentoring programs here on campus with some successful and others not so much. Discussion centered on how we help the students know what they are supposed to do in college and are no longer at home and what do they do when they approach the end of college and begin looking for a job. They believe that the group who needs to hear their message is the ‘middle group of students who feel slightly disenfranchised, slightly afraid of going to meetings, and slightly tired of listening to adults.’ They hope to roll out an event for sophomores and juniors in the fall concerning the importance of internships – hitting the target audience. The event is for the soon to be graduates and would focus on the importance of figuring out where you are going to go, what is the next step, what are you going to work on and the importance of having a resume with more than your name and address. They discussed using something fun, like a football ticket drawing, to draw students into the short but high impact talk.

SAFSN report was provided by Leonard Hale. The Sea Aggie Former Student Network is made up of former students who strive to get the word out about campus, build up industrial relationships and return something to campus and the students. They decided about 4 years ago to host a golf tournament to raise funds for an endowment which now stands around \$56k. Everyone is invited to the upcoming golf tournament for golf, networking, and crawfish boil.

A discussion around *Emerging Trends in the Blue Economy* was led by Jonathan Whitworth [See presentation attached]. Rebecca Watts was asked to provide the definition of a Blue Economy for the group stating, ‘it is the economic, political, social, and ecological vitality of our oceans and their surrounding ecosystems.’ Sakowitz discussed the confusion with the identification of ‘Blue Economy’ without mentioning the brown water surrounding us. In advance of the meeting, BOV members were asked to submit ideas and questions about what they see coming with regards to the Blue Economy. He found four emerging themes from the responses:

- **Environmental, Social & Governance**
 - ▷ ESG is becoming as important topic as profitability
 - ▷ Global warming will shape & affect all majors studies at TAMUG – Tirpak spoke on the changes happening in estuaries and with species in these areas as well as the impact of pollution.
 - ▷ Decarbonization of transportation will dramatically affect global shipping

- **Technology**
 - ▷ Cyber Security and cyber risk - Brandon discussed cyber risks. It goes beyond cyber security for businesses deciding where to accept risks while employing technology. Many cyber issues are not related to technology. What is important for executives in the business world is to talk about cyber risks.
 - ▷ Artificial Intelligence (AI), autonomous shipping & automation - discussed AI with regards to ship building. It is a trend, and it is already in Europe. What was being done 6 years ago is already antiquated.
 - ▷ New Vessel types (wind construction support) and propulsion fuel - John Hallmark spoke on offshore ship wind power. There are not enough vessels to cover the current need. Stated that for the school, how do we
 - ▷ Digitizing and sharing of info. For better logistic effectiveness

- **Shifts in the Global Supply Chain** discussed uneven technologies, changes in companies, changing vessel classes, retail industry changes, and shipping lanes.
 - ▷ Environmental impact of supply chain inefficiencies
 - ▷ Reduced number of vessel owners are creating an oligopoly
 - ▷ Impact of increased vessel sizes on customer, ports & vessel operations

- **Students Better Prepared for the 'real world'** – discussed the importance of change management skill development in our graduates. J. Mileski discussed the study abroad experience as it relates to skill set development. Orth suggested pushing more than just a couple classes to provide the business side regardless of the major. Very few new employees have the business sense and understand the value to the company. Not enough have project management experience. Learning business etiquette is incredibly important. The school must be part of the solution but members of the BOV should serve as mentors.
 - ▷ Increase financial literacy, regardless of major (should be able to turn data into dollars)
 - ▷ Increase written communication skills and understand email etiquette – a fear was expressed that graduates are graduating unable to communicate professionally even by email much less a report or other formal medium
 - ▷ Increase verbal communication skills and provide more opportunities for public speaking
 - ▷ Develop remote studying for mariners to upgrade their license and credentials to help fill the shortage in various skill sets for existing industry / employers. Can TAMUG fill the gap to fill the shortage? P. Huddleston stated that this can be done but the courses must be marketed.

Antonietta Quigg thanked everyone for their input and discussed the struggles on the Academic side for the faculty (communication, etiquette, helicopter parents who also have their faces in their phones) who are encouraging students to become better communicators through a variety of mechanisms. She stated that industry would be the ones whipping them into shape. The business classes are being injected into the coursework, but they are not doing a good job of translating those skills to the real world. In terms of the Global Supply Chain, there are efforts in this area with the addition of degrees, coursework, emphasis within coursework, and faculty hires. She expressed a desire to appointment someone new over our Continuing Education program. She believes, thanks to the Pandemic, that she can make an argument for remote learning and believes it could be a source of revenue.

Non-BOV members were asked to step out for the Executive Session.

The meeting was adjourned.

OFFICE OF THE CHIEF ACADEMIC OFFICER

We are deeply grateful to Dr. Antonietta Quigg for her 18 months of leadership as the Interim CAO....all while also continuing to lead the Research and Graduate Studies mission!! In celebrating the successes below, we also celebrate the tireless and selfless efforts of Dr. Quigg while at the helm of Academic Affairs. Thank you for everything, Dr. Quigg!! While there is so much to celebrate, here are a few highlights from the array of departments in Academic Affairs.

- Student Enrollment Services helped lead an impressive 3.1% increase in TAMUG total student enrollment (whoop!)
- The Center for Academic Learning Services team successfully piloted a new program to enhance student success in first year classes
- The Academic Operations team was awarded a \$50,000 planning grant from the THECB for accelerating student success. This award funded a highly impactful facilitated retreat for the Foundational Sciences faculty focused on student success in critical courses, the common reader, and other critical initiatives.
- Launched the Computer Science and Engineering degree program on the Galveston Campus, with each Academic Department creating Galveston-specific suites of marine/maritime emphasis areas, rendering the experience unique to TAMUG.
- In recognition of our highly innovative Diversity, Equity and Inclusion programming, the TAMU Office for Diversity and Climate awarded \$65,000 for the '22-'23 academic year to support the Civic literacy, inclusion, diversity and equity committee, the 1973 Center Faculty Fellows program, and intercultural development inventory training, among myriad other impactful programming. (Dr. Carol Davis)
- TAMUG welcomes 2 exceptional scholars to campus for '22-'23 as Hagler Institute for Advanced Studies Fellows!
- Technology Services (formerly IT) launched a major wifi upgrade and became the TAMU System model for implementing a dual firewall system.

I am absolutely honored to join the TAMU Galveston family as CAO, and I couldn't be more thrilled for the opportunity to devote myself to the students, staff and faculty of TAMU Galveston! I first joined Texas A&M University in 2004 as an assistant professor, and began my journey into administration in 2013 as head of the Department of Oceanography. From 2016 until August of 2022, I served as Dean of the College of Geosciences. Prior to joining TAMU, I received my master's degree in marine sciences and her doctoral degree in geological sciences from the University of North Carolina.

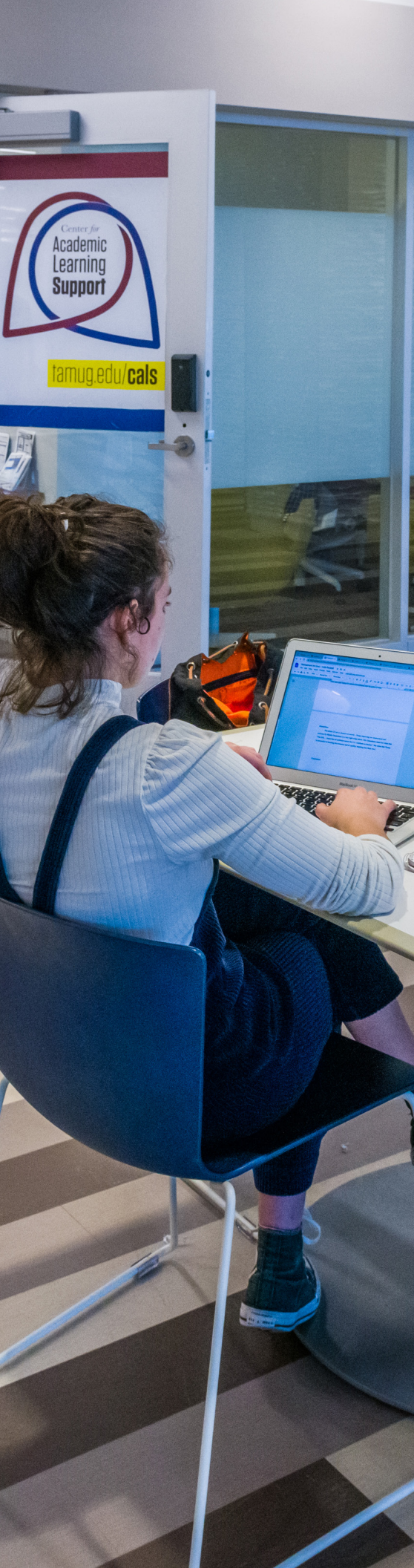
I seek to help establish the Galveston Campus as a destination of choice for learning and professional impact, and establish us as a national leader in advancing the Blue Economy. Destination of Choice begins with sustaining and celebrating a climate in

which everyone feels supported and knows they will thrive. This requires an uncompromising commitment to the student experience and an uncompromising commitment to staff and faculty success. Destination of Choice also centers offering unique and best-in-class opportunities, and then marketing these intensively to ensure our reputation reflects our excellence. I refer to this as “our impact known to the world.” Finally, we will be the Destination of Choice for Blue Economy employment recruiters, and leverage strong employer/industry connections to reinforce the value of TAMUG degrees.

IMMEDIATE GOALS

- Partner with the Career Counseling and Student Recruiting teams to strengthen the network of prospective employers and prospective internship provides. Career placement metrics will factor directly into new and transfer student recruiting materials to grow our enrollments and reputation. Degree program mapping for high school and community college students will ease entry into our majors and showcase the amazing opportunities and careers available.
- Establish the TAMU Galveston STEAM Teaching Fellows to elevate our reputation for innovating cutting-edge educational programs and training the next generation of exceptional faculty.
- Partner with Dr. Quigg and the university research community to identify the dimensions of the Blue Economy in which we are immediately poised to lead, and invest in building on that excellence.
- Partner with the Marketing and Communications team to tell our story
- Expand the footprint of industry partnerships in College Station to our Galveston Campus.





LONG-TERM GOALS

- Establish Pelican Island as a Blue Economy “start-up ecosystem” – such an innovation hub will attract destination learners and entrepreneurs.
- Establish a world-class Office of Outreach and Informal Education to serve the community and our disciplines.
- Elevate the IDEA framework to establish TAMU Galveston as the leader in ensuring that future expansion of the Blue Economy is achieved in a just and equitable manner (the Just Blue Economy)

I look forward to the opportunity to partner with you and learn from your experience and networks in supporting TAMU Galveston! Thank you so much for all your support of our students, staff and faculty.

RESEARCH & GRADUATE STUDIES

RESEARCH

For FY22, we had \$21.5 million in research awards. It includes the \$14.5 million that IDRT received. The following are a few MARB/MCES larger awards:

- Dr. Dellapenna – DOD – Army Corps of Engineers - Criteria for Optimal Site Selections for Oyster Restoration based on Substrate, Matagorda Ship Channel Improvement Project - \$917K
- Dr. Hala – Matagorda Bay Mitigation Trust - The Fate and Toxicity of Microplastics and Persistent Pollutants in the Shellfish and Fish of Matagorda Bay - ~\$500K
- Dr. Kaiser – National Science Foundation - Collaborative Research: Distribution and Cycling of Carboxyl-Rich Alicyclic Molecules (CRAM) in the Ocean - ~\$400K
- Dr. Miglietta – National Science Foundation - Collaborative Research: Phylogeny of Cnidaria - Convergent Evolution of Eyes, Gene Expression, and Cell Types - ~\$400K
- Dr. Rooker – University of South Alabama - Greater Amberjack (*Seriola dumerili*) Abundance, Distribution, and Movement in the South Atlantic and Gulf of Mexico - \$970K
- Dr. Rooker – DOC-National Oceanic and Atmospheric Administration - RER 2021: Habitat requirements and ecosystem connectivity of reef-associated fishes in the Gulf of Mexico - ~\$740K

GRADUATE STUDIES

This year, 45 Master's and Doctoral students graduated from our Galveston programs. We welcomed graduate students this fall across all programs. Enrollment is stable.

The Mooney Research Excellence Award was given to Dr. Mariah Livernois, Marine Biology doctoral student. She worked with Dr. David Wells' in the Shark Biology and Fisheries Science Lab. Mariah is a now postdoctoral scholar at the University of New Hampshire.

MC Hannon received the prestigious U.S. Senator Phil Gramm Fellowship award for her outstanding doctoral work and teaching which exemplifies scholarship and mentoring at the highest levels. She is one of only 6 recipients of the award this year.

SEA LIFE FACILITY

The Sea Life Facility hosted 7 graduate and undergraduate-led research projects and fish and macroalgae cultures for two Marine Biology courses over the last six months, with husbandry and life support system maintenance provided by 24 undergraduate and graduate student technicians and interns. Over 275 Sea Campers visited the facility this summer, enjoying two new tank systems within our Visitor Center: Aglantis, a 300-gallon tank donated by Texas Sea Grant highlighting the Flower Gardens Bank reef ecosystem, and Rev's Reef, a 100-gallon touch tank showcasing the Galveston Bay ecosystem. Additionally, the SLF partnered with Aquatic Animal Life Support Operator organization to provide a nationally-recognized certificate program to prepare students for careers in aquaculture, zoos/aquaria, and captive animal research, with 7 students earning certificates in water quality testing this past May.

ADMINISTRATION & AUXILIARY SERVICES

SUCCESSSES

New dining services point of sale system has been installed. This new system provides students the ability to mobile order at two very popular campus locations (Mugdown and Cabo Grill), as well as adds the ability for all Galveston and College Station students with meal plans to now use their meal plans at all dining facilities on either campus. Students traveling for Aggie football games, seminars in College Station or just to visit friends can now take advantage of their meal plan in College Station dining facilities.

KEY ACTIVITIES

Design for the state supported Infrastructure, Dock Improvements and Ship FF&E - Phase I project is underway. This \$35 million project will construct a new supplemental utility plant, add new HVAC equipment and increase electrical and natural gas capacity for the campus. These improvements are intended to support the new training ship and new engineering building.

(Pictured: (1) Site plan for new supplemental utility plant, (2) Preliminary rendering of the new utility plant)

Development of the program of requirements for the new engineering building began in May 2022 and is scheduled to be complete by late October 2022. Process to select architect/engineer services should commence late fall with actual design anticipated to begin in early 2023. *(Pictured: Site plan for new engineering building)*

Galveston's own Aggie Ring Statue is in production with an anticipated installation in Spring 2023. Many thanks to Sue '94 and Patrick '71 Mahoney, and Pete '80 and Kathy '81 Huddleston for their significant contributions to this campus beautification project. *(Pictured: (1) Surfacing of 3D printed Aggie Ring crest, (2) Shelling a piece of the Aggie Ring statue)*



FINANCE, BUDGET & COMPLIANCE

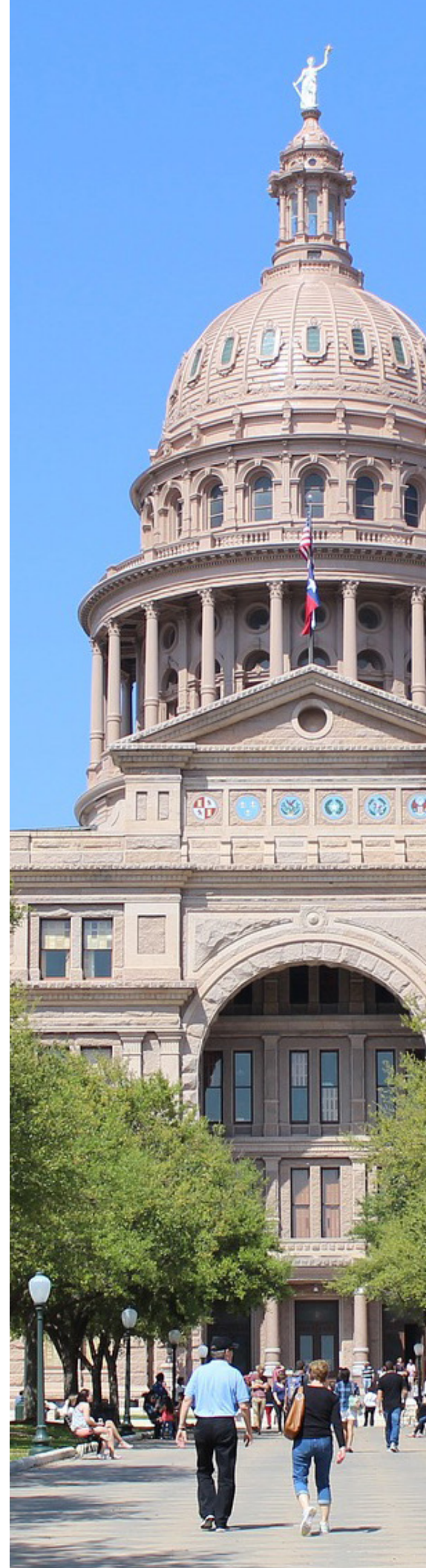
PREPARING FOR THE 88TH LEGISLATIVE SESSION COVERING FY2024 & FY2025

We are working closely with our legislative experts at TAMU and System to develop strategies top priority requests for next session.

TAMUG's Legislative Action Request (LAR) was submitted in August 2022

- The introductory Administrator's Statement is the most important piece of this submission and most widely read by our legislators.
- The entire LAR is 92 pages of detail financial data used by the Legislative Budget Board to make recommendations on formula funding and other special item requests.
- For the upcoming session TAMUG has one special item request for \$3,000,000 per year of the biennium to support The Gulf Center for Sea Turtle Research. The \$3,000,000 is requested as follows:

DESCRIPTION	FTEs	AMOUNT
Salaries & Wages	2	\$ 442,200.00
Professional Salaries	7	\$ 85,800.00
Capital Expenditures		\$ 1,000,000.00
Other Operational Expenses		\$ 1,472,000.00
Total Budget		\$ 3,000,000.00



FINANCE, BUDGET & COMPLIANCE, cont.

- One -time Student Success special funding of \$326K was awarded to Galveston this year and planned as follows:

DESCRIPTION	AMOUNT
Tutoring Assistance - Tutor March Pilot Program	\$ 120,000.00
Summer Sea Term Scholarship Assistance	\$ 50,000.00
Extra Semester Scholarship Program	\$ 20,000.00
Improve Processes for "Stop Out" Students	\$ 10,000.00
Professional Development for Academic Advisors	\$ 5,000.00
Create Equity \$ Inclusion for 1st Generation	\$ 11,000.00
1st Generation 2-Day University Orientation	\$ 3,000.00
Building Equity in 1st Year Courses - Redesign	\$ 15,000.00
Learning Assistants for Math, Chemistry and Physics	\$ 30,000.00
Retreat to Increase Success in Foundational Sciences	\$ 5,000.00
Student Affairs Program to Transition 1st Year to University	\$ 12,500.00
Reserve for Estimated Amounts Above	\$ 44,987.00
	\$ 326,487.00

OTHER KEY ACTIVITIES

FY2023 Budget Overview

- Undergraduate enrollment expected to remain static or even down slightly.
- Head count, Semester Credit Hours and corresponding revenue will now be counted as belonging to this campus effective 09.01.2022 will be up due to Engine. This change will also impact FY2024-2025 State Formula Distribution positively. We expect this to increase.
- FY2023 budget totals \$76M for an increase of about \$2.5M mainly attributable to State debt service funding for a new C-Cap Project – A new Engineering Classroom Building
- A one-time merit pool was awarded for our employees effective 09.01.2022.
- Recruitment and Retention continue to be our main challenge.

COVID-19 Federal Assistance

A total of \$6.2M in HEERF money was awarded to Galveston of which 100% has been spent as follows:

- Student Scholarships and Other Aid - \$2.8M
- Lost Revenue recovery - \$1.8M
- Mitigation efforts - \$950K
- Information technology and other Classroom Enhancements - \$650K

Winter Storm Uri Impact

Expenses were incurred to address the safety and security of students, faculty and staff and include:

- Costs to maintain heating in a few buildings where possible, maintain or provide supplementary water supply and restroom availability.
 - ▷ Purchased large quantities of drinking water.
 - ▷ Leased portable restrooms for student safety.
 - ▷ Assessed and addressed building infrastructure damage.
- Estimated total claim damage is approx. \$1.3M which has been incurred and we have received partial reimbursement of \$450K to date and expect another \$850K to come in. We continue to work with our system risk management group to get that final payment.

Business Centralization

As a result of President Banks' Management Consulting recommendations coupled with several recent compliance issues regarding business processes, the Galveston campus has decided to centralize business personnel to report up to the AVP for Finance and Compliance Officer, Susan H. Lee in much the same manner as the main campus.

The new structure creates unique HUBs (units) that have like business needs within the HUB.

Through this new structure business personnel will be

- better trained
- able to get answers quickly for challenges they may have
- evaluated on the basic baseline functions all business personnel should be doing to assure leadership and the State of Texas we are spending state funds and student funds efficiently and effectively.

Objectives:

- Better management of spending accounts
- Better understanding of financial transactions and the need to ensure their accuracy
- More efficient year-end processes
- Better internal controls for compliance and accountability

STUDENT AFFAIRS



SALT CAMP 2022

SALT Camp returned to YMCA Camp Cullen for camp this year, after 2 years of hosting camp on campus due to COVID mitigation strategies. This year's camps hosted 321 new Aggies with the help of approximately 80 student staff volunteers.

HOWDY WEEK

768 freshmen from the Class of 2026 participated in our Howdy Week extended orientation program to gain a better understanding of campus resources and create a sense of belonging in their new campus home. As a part of the Howdy Week program, every student participated in a community service project in the Galveston Island community. They volunteered with numerous community organizations such as the Galveston Naval Museum and SMART Family Literacy. They also partnered with the Galveston Park Board of Trustees to do numerous Beach Cleanups throughout the month.

GIG 'EM WEEK

Welcome Back BBQ

On, Tuesday August 23rd Student Activities hosted there annual Welcome Back BBQ with Spoken Word Artist Odd Rodd. We had 500 plus students in attendance at the event and few students even stayed after for a Q&A session and pictures.

Organizations Night

Over 900 students , 75 student organizations and community organizations attended our Organization's Night on August 25th in the ASEC Ballroom.

The attendance data that we collected showed that it was the most highly attended organizations night on campus that we have hosted in years. Students gave feedback and explained that they were able to sign up for organizations that they didn't know existed and were excited to meet student leaders who were eager to show off what their student organization can do.

'Paint The Town Maroon' Yell Practice

Paint the Town Maroon took place on August 31st, the event consisted of a yell practice led by our Yell Leaders, local vendors from Moody Gardens, Orange Leaf, Eatcetera, Mosquito Cafe, Patty Cakes, and Yaga's Cafe. 66 students attended and participated in a scavenger hunt all over the strand in competition for 9 different prizes donated by listed vendors.

SELFLESS SERVICE

Aggie Gentleman's Society Highway Clean-Up

The Aggie Gentleman Society adopted a highway near Terramar Beach over the summer. Sunday, September 25th was their first clean-up from 11am-1pm. There was a total of 42 Volunteers over a 2 mile stretch of road with approximately 20 bags of trash. AGS accumulated over 84 service hours of the Organizations goal of 500 service hours for the semester.

Save Our Seas Clean-Up

Save Our Seas had their first Beach Clean Up event of the semester on September 24th, cleaning up Seawolf Park.



STUDENT AFFAIRS, cont.



Big Event's 'Small Event'

Small Event took place on Oct. 1st, 150 students showed up (the most participants in Small Event's history) to take on various projects all over campus such as updating the gazebo with new wood, creating a walking trail behind TAMMAH, cleaning up the Low Ropes Challenge Course, cleaning the residence hall kitchens and campus tradition statues, and much more!

STUDENT ORGANIZATION EVENTS

'Her Campus' Thrift Store

HER Campus hosted a thrift store in the Flag Room for the student body, over 200 students participated in the makeshift store!

SAMA Resume Workshop

Student Association of Maritime Administrators hosted a resume workshop for their members to build and update their resumes for future internship applications and the fall Career Fair.

BSA WildN' Out

September 15th - WildN' Out is a phrase used to embrace another person for performing and acting out. It shows them coming out of what they would perceived to be and allows them to become themselves. Two teams of around six people will compete in a series of games and crack jokes to entertain the crowd. Each participant will be a volunteer already explained the rules of the game beforehand. The winner of the games will receive a prize and bragging rights.

RHA Rock & Canvas Painting

On August 24th RHA hosted rock and canvas painting opportunities in the Pacific Hall Lobby to give students a relaxing break from the first week of classes as part of TAMUG's Gig 'Em Week programming.

LEADERSHIP DEVELOPMENT OPPORTUNITIES

The Galveston Freshmen Leadership Organization took six students to the Association for the Promotion of Campus Activities (APCA) 2022 Fall South Central Conference on Thursday, September 29th – Sunday, October 2nd. This conference offers an intensive Leadership curriculum, stellar live showcase line-up, novelty vendors, well-known and recognizable speakers, student government training, networking opportunities and community service components. Jett Taylor, Izzy Buzolich, Elena Jarnot, Armando Trejo, Trent Blahuta and Alfredo Rivas received their Certified Student Programmer Certification for completing a vigorous training program during the conference. This year our Galveston Freshmen Leadership Organization President, Marisa Gonzales was recognized as the 2022 Regional Student Leader of the Year.

September 29-October 2nd was also the annual Leadership Guadalupe retreat in New Braunfels, TX. These new leaders to TAMUG learned about their personal leadership styles, how to communicate with their teams, and provided solutions to campus issues. Oh, and we did a little tubing on the river, too. We can't wait to see the impact these Aggies make on Texas A&M!



STUDENT AFFAIRS, cont.



SGA UPDATES

SGA hosted their retreat for the brand new Senate on September 11th to encourage and prepare the student leaders for their service to the campus and their constituents. The following speakers guided conversations and activities for the senate and executive members: Dr. Donna Lang, Danny Roe, Shelly Fordyce, Ken Bailey, Dr. Carol Bunch Davis, Sarah Bowman, and Dr. Thomas.

SGA's committees and senate members are hard at work creating events and partnership opportunities with organizations, staff, and faculty to serve the student body.

SGA sophomore and senior representatives hosted a tabling event to gain the student populations opinions on how SGA can better serve them, receiving over 100 responses!

AGGIE RING DAY

Ring Day took place on on September 23rd, welcoming 86 recipients and their family members in three different ceremonies that morning.

UPCOMING EVENTS

October 31: Fall Fest

November 9: Casino Night

November 11: Aggie Ring Day

November 11-12: GISD hosts Robotics Competition on campus

November 16: FAM Festival

CAMPUS RECREATION

Green Dot Bystander Intervention Programs

An additional 70 students have gone through Green Dot Overview this semester and there are currently two training events planned for cadets to attend.

The Green Dot Committee had a successful Green Dot Awareness Event. The outcomes for this event was to raise awareness of Green Dot and provide basic knowledge of the 3Ds to participants. We set up a table outside of the library where students were given a brief overview of the 3Ds then read a scenario. Participants were asked to then use the 3Ds to describe how they would intervene in the scenario they were read. After students wrote down their "Green Dot", they were given 3 darts and had a chance to throw a dart at a red balloon, symbolizing a "red dot" that was filled with green paint. When the darts popped the red balloon, green paint exploded onto a plywood back drop creating a "green dot". We had 42 students respond to scenarios and scan into the event. The green dot created, and the generated responses will become a display on campus.

Fitness

- Small Group Training:
- 24 participants across 6 sessions.
- Group Fitness:
 - New September offerings of weekly cycling and yoga. Group fitness is free to students and will continue throughout the semester.

Not Another Aggie Suicide Prevention Month

World Suicide Prevention Day: 400 candles were passed out on campus to be displayed in memorial for world suicide prevention day.

Trauma Informed Yoga: 30 participants registered for Trauma Informed Yoga. Trauma informed yoga emphasizes paying attention to distress and empowers participants to take control of their bodies during the yoga session through stopping movements or altering the workout. Ja'Quavia Demus led a session, explained trauma informed yoga, discussed the mind body connection and then lead a 45-minute yoga class.

Donuts for Downloads (mySSP)

Students were given a free donut for downloading the mySSP app which connects students to after hours counseling. To receive a donut, students had to show proof of download.

STUDENT AFFAIRS, cont.

COUNSELING, CAREER & ABILITY SERVICES

The Counseling Career and Ability Services office has had steady student traffic in the first 7 weeks. The office has seen 405 total visitors as of October 2nd and of those visits 47% (189 students) have been Mental Health Related while 18% (70) have been Career and Ability Services related combined. Testing services accounts for 27% of our office visits with 105 exams administered thus far.

Coffee with a Counselor

During the month of September, the Counseling staff took turns sitting on the patio outside of Mug Down and met informally with students and informed them about our counseling office services and provided students with a free cup of coffee. Counseling, Career and Ability Services provided 75 cups of coffee were enjoyed by the end of this program and more importantly, students were able to see the Counseling staff in a more casual environment.

Fall Career Fair

We have over 76 companies registered for the Fall Career Fair and 150 students pre-registered for the event. We are anticipating the largest Fall Career Fair ever at TAMUG on October 18, 2022.

Blood Drive

Two successful blood drive dates were held August 31 and Sept 1. 75 units of blood were collected over both days which nearly doubled the expectations of the Gulf Coast Regional Blood Center.

STUDENT INTERCULTURAL LEARNING & ENGAGEMENT (SILE & 1973 CENTER)

The Student Intercultural Learning & Engagement office has seen traffic by students that tripled September 2021 numbers. We are working to welcome several new student organizations to the center to host meetings while also having several student organization outgrow our spaces as they attempted to pack over 70 students into our small lounge area. We look forward to work with student organizations to find spaces that work for them and are culturally engaging.

HU & Class Tours of the Center

In the month of September, we have had 7 sections of classes totaling a number of 125 students come by and take a tour of the center. There, they met our staff and were quizzed about the center. From this quiz, we learned students still view our space as a queer resource center rather than an overall cultural center and we are working to bring additional programming to the space to work on other dimensions of diversity, i.e. Hispanic Heritage month events.

Cadet IDI Engagements

We met with first year cadets during O-Week to introduce the Intercultural Development Inventory. This tool is used to measure their base development for cultural understanding. Our office has met with 43 students so far and will finish up an additional 60 students before the end of the semester. Through these IDIs, we are preparing Spring programming to engage the cadets with our department's mission and prepare them for Summer Sea Term.

Events

- **Unapologetically U**

An event for students to showcase something about themselves they were unapologetic about. A method for students to express themselves freely through a creative outlook.

- Our tie dye event had 68 students participated
- Our canvas event had 36 students checked in during the event, in addition to the canvas provide our office also gave affirmations to our students which seemed to enhance our student's experience.

- **Aggie Scavenger Hunt**

64 students participated, Aggie traditions scavenger hunt was to help incoming students and current to learn about our aggie culture and the family we share here at Texas A&M Galveston. This was the first in a 4 part scavenger hunt focused on cultural education.

- **1973 Center Welcome Mixer**

To start off the Fall semester, we welcomed the campus community to fill the center with life during our Welcome mixer. We saw about 90 people amount of community members including new students, returning students, faculty fellows, administration, and staff. We had the Black Student Alliance, Student Association of Latino Leaders, Sea Aggie Pride, HER Campus, NEXUS, and the newly formed Asian Pacific Islander Student Association join our event to table and tell students how to get involved with student organizations.

- **Country Baile**

In collaboration with CL&L our department created a country playlist incorporating Hispanic music and highlighting similarities between genres of music. We also had a student leader (CL) lead residents on how to make butter/ lard-based tortillas. The purpose of this event was to promote social engagement within the halls while exposing our residents to aspects of Hispanic heritage. We also hosted a domino tournament giving students prizes for placing within the tournament.

- **International Resource Fair**

8 students, This fair was open to all International Students to find local and outside resources to help them during their school year at Texas A&M Galveston.

STUDENT AFFAIRS, cont.

CAMPUS LIVING & LEARNING

- 1,571 Students moved to campus in August resulting in 99% occupancy (both are records).
- Aggies Across The World event
 - ▷ Journey – Cultural Competency 3.1 – Articulate their own cultures and impact
 - ▷ Over 60 students gathered together to learn about their various lands of origin -represented by handprints of different colors listing their city/state, and country (if not in US)
 - ▷ Dozens of cities, as far away as Alaska and Venezuela were represented!
- Dozens of Community Leader events. For instance: Game Night – Floor Social (3rd floor Atlantic Hall)
 - ▷ Journey – Life-Long Learning 2.1 – Seek out new learning opportunities with curiosity
 - ▷ Over 35 of 50 residents attended to play games and join in fellowship to get to know their fellow residents.
- Ballot by Mail – Update/Inform Students on Voting Rights, encourage them to update/ check Voter Registration in time for November 8th Mid-Term Elections
 - ▷ Journey – Active Citizenship 4.4 – Engage in local, national and international communities
 - ▷ Passive programming with multiple flyers and pamphlets handed out to increase awareness. Has been running since August.
 - ▷ Q&A tabling held Sept 28th, 12-3pm in the Flag room



Residence Hall Association (RHA)

- Movin' and Groovin' - Volunteer Student Group organized by RHA
- Journey - Active Citizenship 4.2 - Practice Selfless Service
- 35 students (20 incoming freshmen)
- Moved in early to help around 500 of their fellow students move into the Residence Halls the week before the start of the school year.

Campus Pantry

- 104 visits so far this year. (record amounts)
- 47 in August
- 54 in September
- 3 in October (as of 10-3-22)

Community Standards

- 9 for IX program - done in conjunction with CREI in College Station to commemorate the 50th anniversary of the passing of Title IX.
- Journey - Active Citizenship 4.1 - Identify Opportunities for Engagement in Communities
- Signage with facts about Title IX rights, etc. across campus
- Tabling event on September 9th w/ educational games with prizes.
- Popsicles and Policies - event with Assistant Director for Community Standards where students can play games quizzing them on campus policies in order to earn a popsicle
- Journey - Active Citizenship 4.1 - Identify Opportunities for Engagement in Communities
- Pop-up event held on campus in a location next to heavy foot traffic, meant to raise awareness of the office, and to disrupt any negative stigma associated with conduct offices.
- 55 student participants scanned in.

CARE Team

- 27 reports since August 13th
- 26 unique students
- Average case referral length - > 2 business days

TEXAS A&M MARITIME ACADEMY

This past summer we had a great Summer Sea Term where we traveled from Galveston to Charleston, South Carolina where we had “Blue Bell and BBQ” and a great turnout from former and prospective students. From Charleston we traveled far north to the Reykjavik, Iceland where our cadets enjoyed the fire of the volcanos and the hot springs. On our way to New York from Iceland we went even further north to the Arctic Circle where our cadets received their “Blue Nose” on a day where the sun never set. Once back in the warmth of New York City the cadets saw the sights from downtown to uptown. We arrived back in Galveston in August and then brought the TS Kennedy back to Massachusetts.

Speaking of training ships, we are tentatively scheduled to receive the TS Kennedy full time in April of 2023 until the NSMV-4 TS Lone Star State arrives in the winter of '24-'25.

SUMMER SEA TERM '22

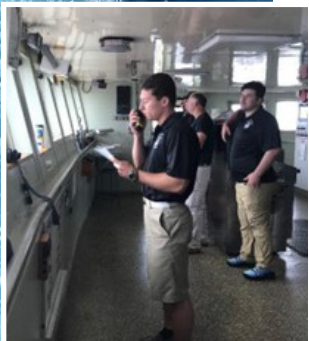
On 28 May 2022 TAMMA cadets along with 35 cadets from California Maritime, Massachusetts Maritime, and Kings Point embarked on TS Kennedy for SST 22. Ports included Charleston, SC; Reykjavik, Iceland and New York, New York. Summer Sea terms provide a unique opportunity for maritime cadets to train at sea aboard a MARAD training ship. Cadets were experienced all aspects of shipboard operations including navigation, ship handling, maintenance, Deck and Engineering watch standing, and cargo handling.

O-WEEK '22

120 New Maritime Academy cadets participated in 5 days of intense maritime and military training designed to prepare them for success as members of the TAMUG Corps of Cadets. The new FISH learned lessons in personal discipline, shipboard damage control, military drill and much more. The week culminated with the new Corps members conducting a Pass in Review ceremony.

WALLING CLASSIC

On 5 October, All TAMUG Corps companies met in the Circle of honor to kick off the annual Walling Classic competition! After a hard fought series of physical and leadership challenges, Company Charlie-2 took possession of the Walling Classic trophy. Charlie -2 will be added to the trophy's list of winners and will be held by that company until they defend it next year!



MARKETING & COMMUNICATIONS

CENTRALIZING

The Division of Marketing & Communications has centralized to College Station. This change does not in any way change our office's function and support level. We have strong connections in place with units in College Station that already work with us to help promote the Galveston Campus, such as within the Office of the President, Office of the Provost and Corps of Cadets.

OPERATIONALIZING

Our Strategic Marketing & Communications plan is finalized and included in the appendix for your comprehensive review. The plan outlines the institution's identity statement, branding pillars, the scope of oversight for the Division, our approach and our priorities for the next five to seven years. I am currently working with the Division of Marketing & Communications to create a comparable plan for the College Station campus that may have some influence over how we fulfill these priorities, but our focus will remain the same:

- Operationalize the function
- Educate on the function
- One brand equals one logo
- Multichannel marketing for efficiencies and impact
- Recruit and keep students
- Establish and market leadership within the blue economy
- Elevate prestige by promoting research
- Recapture the trust, pride and respect of our stakeholders
- Support campus in creating an environment "where you belong"
- Build on best-in-practice emergency/crisis response model

In the wake of COVID-19, we have primarily focused on operationalizing, creating suitable systems to communicate and hiring. Thanks to the Galveston and College Station campuses' investment in staffing, the Division will be fully operational on Nov. 16 and capabilities will continue to expand.

BLDG. 311

We have launched Building 311, a monthly newsletter, to educate, inform and inspire our audiences. Stories and information in the newsletter share the innovation and excellence at the Galveston Campus to a diverse audience of over 5,000 readers, including community and industry leaders, media, elected officials and more.

Building 311 is where our marine science and maritime origins converged. First home to marine research and graduate programs under Dr. Sammy Ray's leadership, the building also housed Texas A&M Maritime Academy Cadets from 1964 – 1971. Building 311 honors the legacy of Dr. Ray, the creation of the Texas A&M Maritime Academy and our Galveston Island roots. While our name has changed many times over the decades, Building 311 is where it all began.



STATS

(Apr '22 - Sept '22)

Facebook

- 18,500+ Followers (12% increase)
- 28K Engagements
- 165 Posts
- 15K Reactions
- 535 Comments
- 1.5K Shares

Instagram

- 8,000+ Followers (33% increase)
- 124 Posts
- 40K Engagements
- 32K Views

Twitter

- 4,000+ Followers (10% increase)
- 268 Tweets
- 10K Engagements
- 283 Link Clicks
- 3K Post Likes
- 209 Shares
- 50 Comments
- 15K Views

LinkedIn

- 12,000+ Followers (4% increase)
- 38 Posts
- 3.4K Reactions
- 117 Shares
- 104 Comments
- 10K Clicks



SOCIAL MEDIA REPORT

Texas A&M Galveston @AggiesByTheSea

The marine & maritime campus of Texas A&M University 🇺🇸 #AggiesByTheSea

📍 Galveston, TX 4,280 Followers

Tweets

Tweets & Replies

Media

Likes



Texas A&M Galveston @AggiesByTheSea

The name of the game is engagement 🎯 We've been working on being very intentional about tailoring content to each specific platform - changing messaging accordingly - in correlation with our audience demographic.



Parents (mostly moms of current students)
Former Students
Staff



Students
Use Photos, Videos, Reels & Stories
Campus Meetings & Info, Giveaways, etc.



More academia & science-based platform
Faculty
Industry Institutions & Organizations



Former Students
Maritime Industry Partners



Texas A&M Galveston @AggiesByTheSea

1 Next, we've increased our overall video content in accordance with social trends, which is showing great results. The algorithms behind @Facebook, @LinkedIn, and especially @instagram "rewards" users who post a variety of content, meaning a mix of photos, carousels, videos and reels. End result: Our content is showing on more feeds.



Texas A&M Galveston @AggiesByTheSea

2 COVID has solidified the value of responsiveness, particularly with our students. It is crucial to react to a shared piece of media or respond quickly as to a comment or question in order to maintain the integrity of trust and loyalty in the relationship.



Communications @ Texas A&M Galveston @AggiesByTheSea

With hopefully the worst of the pandemic behind us, we are able to use our feeds to promote our students, staff, faculty, and overall campus goals instead of crisis comms.




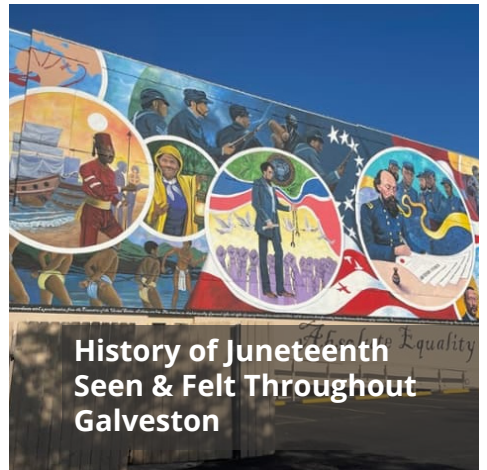
Texas A&M Galveston @AggiesByTheSea

3 One of the largest contributors to our growth and success across our social feeds are consistency and intentionally leaning into @TAMU posts. Engaging with #TAMU content means interacting with their posts across platforms in a well-planned manner that encourages them to repost/retweet/comment us, making their followers our followers, and instilling the knowledge that we're a part of the same #Aggie family.



Texas A&M-Galveston

The marine & maritime campus of Texas A&M  





Texas A&M University Galveston Campus

@AggiesByTheSea • College & University

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Upcoming events



October 29 | TBA

Corps March-In: Texas A&M vs. University of Mississippi
College Station, TX



October 31 | 6:00 p.m. - 10:00 p.m.

Fall Fest
Texas A&M University at Galveston



November 11 | 8:30 a.m. - 12:00 p.m.

Ring Day
Aggie Special Events Center, Texas A&M University at Galveston



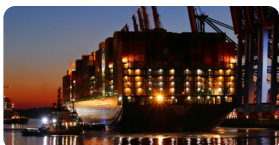
November 19 | TBA

Corps March-In: Texas A&M vs. University of Massachusetts
College Station, TX



November 19 | Three Hours Prior to Kickoff

Texas A&M University at Galveston Tailgate
Simpson Drill Field, College Station, TX



November 30 - December 2 | All Day

International Workboat Show
Morial Convention Center, New Orleans, LA



December 16 | 2:00 p.m. - 3:30 p.m.

Fall Commencement: Ceremony #1
Aggie Special Events Center, Texas A&M University at Galveston



December 16 | 6:00 p.m. - 7:30 p.m.

Fall Commencement: Ceremony #2
Aggie Special Events Center, Texas A&M University at Galveston



Photos

About

More

calendar.tamug.edu for full list of events



ATM | bldg. 311

FROM TEXAS A&M AT GALVESTON

WHAT IS IT?

Building 311 is a monthly email newsletter to educate, inform and inspire our audiences. Stories and information in the newsletter share the innovation and excellence at the Galveston Campus to a diverse audience of over 5,000 readers, including community and industry leaders, media, elected officials and more.

WHY BUILDING 311?

Building 311 at Fort Crockett is where our marine science and maritime origins converged. First home to marine research and graduate programs under Dr. Sammy Ray's leadership, the building also housed Texas Maritime Academy cadets from 1964-1971. Building 311 honors the legacy of Dr. Ray, the creation of the Texas A&M Maritime Academy and our Galveston Island roots. While our name has changed many times over the decades, Building 311 is where it all began.



HOW TO SUBSCRIBE

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Col. Fossum is so glad you're back Ags!



GUEST SPEAKER BIOGRAPHY



Sam Brody

PROFESSOR

Sam Brody studies coastal environmental planning, flood and natural hazards mitigation.

His findings have been published in numerous scientific journals and in 2011 he authored "Rising Waters: The Causes and Consequences of Flooding in the United States."

In addition to teaching graduate courses in environmental planning and sustainable/resilient coastal development, he works in the public and private sectors to help local coastal communities develop environmental and flood mitigation plans.

He has a joint appointment as a professor of urban planning at Texas A&M in College Station and holder of the George P. Mitchell '40 Endowed Chair in Sustainable Coasts in the Department of Marine Sciences at Texas A&M at Galveston, as well as director of the Center for Texas Beaches and Shores there.

The Center for Texas Beaches and Shores was established in 1993 by the Texas Legislature to address beach erosion and wetlands loss throughout the state. We seek to become the gateway for research on coastal sustainability and resiliency.

This Center helps conserve and protect the Texas shoreline, bays and waterways through innovative research in cooperation with government and private sector agencies. Our focus is to develop comprehensive, holistic approaches to Texas coastal research and restoration solutions while incorporating natural, economic and political processes.

He earned a BA in environmental studies and anthropology from Bowdoin College, an MS in resource policy and behavior from the University of Michigan, and a PhD in city and regional planning from the University of North Carolina at Chapel Hill.

AREAS OF EXPERTISE

built environment
disaster relief
infrastructure
administrative
leadership

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EXECUTIVE LEADERSHIP

TEXAS A&M UNIVERSITY AT GALVESTON

COL Michael E. Fossum '80, USAFR (Ret.)

Vice President, Texas A&M University
Chief Operating Office, Texas A&M University at Galveston
Superintendent, Texas A&M Maritime Academy

Dr. Debbie Thomas

Associate Provost, Texas A&M University
Executive Associate Vice President for Academic Affairs & Chief Academic Officer,
Texas A&M University at Galveston

Dr. Antonietta Quigg

Senior Associate Vice President for Research & Graduate Studies
Regents Professor

Dr. Donna Lang '88

Associate Vice President for Academic Operations

Ms. Susan Lee

Associate Vice President for Finance & Compliance Officer

Mr. Grant Shallenberger '86

Associate Vice President for Administration & Auxiliary Services

Dr. Todd Sutherland

Associate Vice President for Student Affairs
Assistant Superintendent of Cadets

Dr. Carol Bunch Davis

Assistant Vice President for Academic Affairs

Mr. Ron Sorensen '87

Executive Director of Human Resources

Mr. John Kovacevich

Executive Director of Information Technology

Captain Allan Post '16

Deputy Superintendent, Texas A&M Maritime Academy
Executive Director of Marine Education Support & Safety Operations

Ms. Rebecca Watts

Executive Director of Marketing & Communications



**TEXAS A&M UNIVERSITY
GALVESTON CAMPUS®**

OFFICE OF THE CHIEF OPERATING OFFICER

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