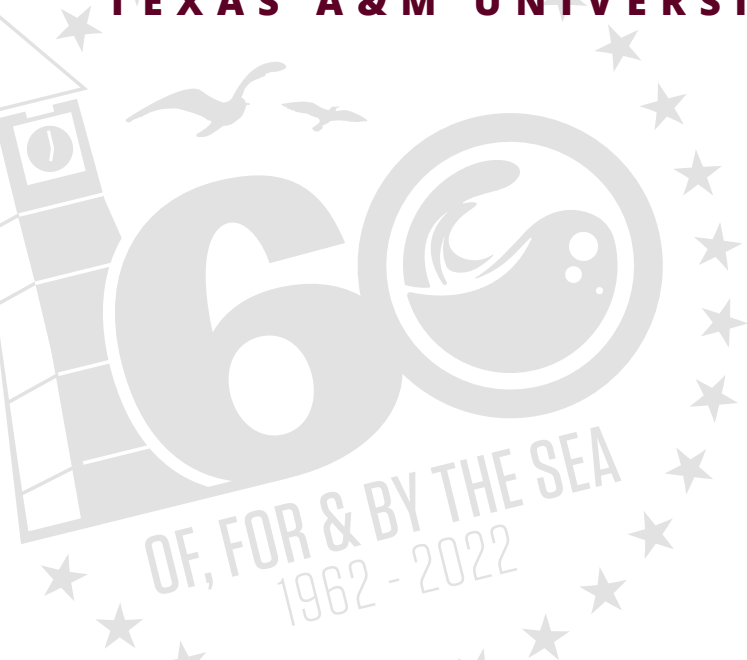


DRIVING THE BLUE ECONOMY

TEXAS A&M UNIVERSITY AT GALVESTON



**TEXAS A&M UNIVERSITY
GALVESTON CAMPUS**

BOARD OF VISITORS REPORT
APRIL 2022

Howdy!

It's hard to believe we are only a few weeks away from final exams and the end of another semester! We had a bumpy start with concerns about the COVID Omicron variant in early January but were able to start the spring semester on time and 100% in person. If you have visited recently, you will notice the hum of campus life has returned with students, faculty and staff present once again, classes and labs in session, vessels in the water, and lines at the coffee shop. Many of you also joined us for our Mardi Gras Parade Viewing Party which we use to grow scholarships for students from Galveston. We owe huge thanks to the new owners of the Tremont Hotel for honoring this tradition and commitment to the community.

We look forward to including the celebration of our 60th anniversary as a special purpose campus of Texas A&M University throughout the year with special acknowledgements at Muster, Family Weekend, the hosting of an all-class reunion, and a university tailgate. We will kick off these 60th anniversary events immediately after our BOV meeting on April 14 when we host Chancellor Sharp, President Banks, as well as past and present members of the Board of Regents, for a Campus 60th Anniversary Address. Many dignitaries from our community are also planning to attend. Plans are also in the works for a 60th Anniversary Gala in mid-October. Please hold the weekend of October 15 and plan to join us with many of our important stakeholders celebrating this, our diamond anniversary when we will honor those who were so important to the founding of this campus. You will also want to hold May 28-29 on your calendars for an open house and tours of the TS Kennedy on Saturday and support the Sail Away Flotilla when the TSK sets sail for our summer training on Sunday. The Texas A&M Maritime Academy will journey from Galveston to Charleston, SC; Reykjavik, Iceland; Bermuda; and return to our home in Galveston. I hope you will consider joining us at any of these ports of call.

There are many other exciting initiatives under way:

- The campus is moving forward with infrastructure improvements necessary to host the larger training ship arriving next year.
- We are in the design phase of a new Engineering Building to support the growing engineering programs on our campus in partnership with the College of Engineering.
- A search committee has been formed to select a permanent Chief Academic Officer.
- We have made significant progress in funding a new Sea Turtle Hospital and Education Center.
- Thanks to two major donors, we have just secured full funding for our Aggie Ring Statue. (Whoop!)

- The Pelican Island Bridge Project is slowly inching toward full funding and agreement by all parties.

Thank you for staying engaged in support of our campus, students, faculty and staff with your time and energy and giving where appropriate and you are able. You are a critical component of the successes we celebrate and I look forward to continuing our work together in the year ahead.

Thanks & Gig ‘em!



**Col. Michael E. Fossum '80,
USAFR (Ret.)**
Chief Operating Officer,
*Texas A&M University
at Galveston*

Hello Fellow Board Members:

Our spring Board of Visitors meeting will provide a special opportunity when we will have the honor to welcome the 26th Texas A&M University President, Dr. M. Katherine Banks, and Texas A&M System Chancellor John Sharp to the Galveston campus. While Chancellor Sharp has been on campus many times, this will be the first public visit for President Banks. This may be your best opportunity to spend time with current leadership and I encourage as many of you as possible to attend in person.

Despite a renewed and brief visit of Omicron, the Galveston campus is remarkably active this academic year. One interesting briefing we should expect at our spring board meeting will be what staff is expecting as we enter what we may consider the “new normal” on campus. Our committee meetings could prove helpful.

As we begin to loosen some of the necessary but, hopefully, no longer needed pandemic restrictions, please try to join us on campus for future meetings. Zoom meetings have proven beneficial during lockdowns and we will continue to offer that medium to those who cannot make it to Galveston. But there is just no substitute for the interaction we enjoy when we are all present at our meetings and social functions.

Our goal remains finding ways to support the students, faculty and staff at the Galveston Campus. We can and will accomplish that goal regardless of how we meet. I look forward to seeing



as many of you in person as possible at future meetings, but especially for this special April 2022 meeting. Please help the campus show our guests our commitment and dedication to A&M Galveston students, faculty and staff.

Chairman Bob Fry
*Texas A&M University at Galveston
Board of Visitors*





MEETING AGENDA - APRIL 15, 2022

8:45 a.m. **Arrive at Texas A&M University at Galveston**

8:55 a.m. **Virtual Waiting Room Open**

9:00 a.m. **Committee Meetings, ASEC Business Center & Virtually**

- Industrial Relations (102D) • Development & Fundraising (102B)
Chair, Brandon Neff *Chair, Robert Fry*
- Student Affairs (102E)
Chair, Jonathan Whitworth

9:55 a.m. **Committee Meetings Adjourn, Transition to General Meeting**

10:00 a.m. **General Meeting, ASEC 204/205**

Call to Order

Robert Fry, Chair

Welcome & Campus Brief

COL Michael E. Fossum

Committee Reports

Jonathan Whitworth

- Industrial Relations
- Student Affairs
- Development & Fundraising

Emerging Trends in the Blue Economy

Jonathan Whitworth

Q&A

12:00 p.m. **New Business**

Closed Board of Visitor Discussion [*Non-BOV Members Exit*]

Robert Fry, Chair

12:30 p.m. **Lunch with Dr. M. Katherine Banks, President of Texas A&M University**
ASEC 201/202

2:30 p.m. **"Honoring the Past, Mapping the Future" Campus Address, Reception to Follow**
ASEC 203

BOARD OF VISITORS COMMITTEES

§ Executive Committee Members

Brandon Neff §, BOV Chair
Ken Bailey, Campus Chair

Roger Guenther §
Leonard Hale
John Hallmark §
Amy Hark
John Michael
Jerry Mohn

L.C. 'Chaz' Neeley
Robert Sakowitz
Todd Sullivan §
Kelly Teichman §
Andy Tirpak
Jim Watson §



Jonathan Whitworth §, BOV Chair
Todd Sutherland, Campus Chair

Greg Binion
Michael Cokinos §
Will Fraser
Pete Huddleston §
Charlie Jenkins
Dale Laine

Keith McFatrige §
Frank Muller §
Betty Massey
Chris Orth §
Wayne Prescott
Rebecca Watts



Bob Fry §, BOV Chair
Jason Tieman, Campus Chair

Tom Farmer §
William 'Will' Jenkins
Chris Johnson
Shrub Kempner
Mark Lyons

Phyllis Milstein §
Greg Mitchell
Vic Pierson
Terry Ray
Brian Roy



MEETING MINUTES - OCTOBER 21, 2021

ATTENDEES

BOV Members

Robert Fry, Roger Guenther, John Hallmark, Amy Hark, Charlie Jenkins, Chris Johnson, Jerry Mohn, Chris Orth, Vic Pierson, Bob Sakowitz, Todd Sullivan, Kelly Teichman, Jonathan Whitworth

BOV Members - Virtual

Greg Binion, William Fraser, Pete Huddleston, Shrub Kempner, Keith McFatridge, John Michael, Phyllis Milstein, Greg Mitchell, Frank Muller, Brandon Neff, Wayne Prescott, Terry Ray, James Watson

Galveston Campus

Michael Fossum, Rick Kline, Jason Tieman, Bill McClain, Kathey Walker, Rebecca Watts, Susan Lee, Grant Shallenberger, Todd Sutherland

Absent

Mike Cokinos, Tom Farmer, Leonard Hale, Randy House, William Jenkins, Dale Laine, Mark Lyons, Betty Massey, Chaz Neeley, Brian Roy, Andy Tirpak

NOTES

At 9 am, Bob Fry called the meeting to order.

Welcomed to the meeting (virtually & in-person) by Mike Fossum.

Jonathan Whitworth called to the podium. Reminded everyone about email that went out a week ago about committee restructure. The Legislative and Community Affairs Committee met its goal with the \$45 million ask to the State Legislature for infrastructure updates. At this time, this committee will be retired. The Emerging Trends and the Blue Economy will be retired as a subcommittee with the ideas and discussions brought before the entire BOV once a year for discussion. The Development and Fund-Raising Committee is being resurrected to address different asks [how the Colonel will get out to targeted groups and focus on low hanging fruit-endowed scholarships, small projects \$25k and less]. Industry Relations and Student Affairs committees will continue.

Everyone was assigned to a committee but if they prefer a different committee, they may attend whichever committee they are most interested in.

General meeting broke for Committee meetings.

Fry called meeting to order.

Fry asked for a motion to accept minutes from the April 21, 2021, meeting. Jerry Mohn made a motion and Kelly Teichman a second to accept the minutes as submitted. All were in favor and the motion carried.

Fossum introduced Cole Masington, 3rd Mate, summer 2021 graduate, SST2021 Corps Commander,

who grew up in his neighborhood. Cole provided a briefing on his experiences aboard the TS Kennedy over summer 2021 with 80 seniors, 10 juniors, and 160 freshmen.

Fossum introduced Dr. William Merrell. Dr. Merrell provided an update on the Coastal Spine ‘Ike Dike’ project overview of the 13-year span of the early concept to the current day status of the beach barrier concept to stop the storm surge providing protection from flooding. The concept was not well accepted early on within the community and strongly ridiculed. Endowments were formed and well-funded to support opposition to the Coast Spine Project. Over 13 years, the project has moved from being strongly ridiculed to an almost assured largest approved project of the Corps of Engineers. There are currently some serious flaws that they are working to address. He announced that at 78 it is an appropriate time to pass the project onto the next generation of researchers.

Fossum provided a campus operations briefing.

- Received funding for NSMV #4 received. Will take ownership of the TS Kennedy in 2023.
- We successfully got the \$45 million in infrastructure funding to support the new ship. The Chancellor was strongly behind this request. Chairman Terry Wilson was key to the success.
- We are going back asking for another \$45 million to build a new engineering building. There are leadership changes happening on main campus which is making it even more important to move forward with this. President Banks is passionately behind this initiative. We have the space in Galveston to grow. The main campus is full.
- Next fall, the Galveston Campus will offer environmental engineering and computer science degrees.
- With the return to normalcy, the Mardi Gras event is back on the calendar. Invited everyone to save the date for Mardi Gras on February 26, 2022
- Shared new marketing videos developed during summer sea term to share the excitement with prospective students.
- Asked everyone to keep an eye on the calendar for 60th Anniversary celebrations in 2022
- Reminded everyone about Dr. Antonietta Quigg serving as Acting Academic Officer in place of Dr. Patrick Louchouart who was promoted to the Office of the Provost in College Station.

Fossum introduced Dr. Antonietta Quigg.

Antonietta Quigg provided an overview of the eight academic programs on campus, the new degree programs and collaborative efforts with our local community college partners. She announced that the Maritime Transportation Program just went through an Academic Program review last week and she will share the report upon request. Quigg shared that we had received a million dollars from College Station to support faculty hires in Marine Engineering Technology and Maritime Business Administration. The campus will welcome several new degree programs in fall 2022 including a 4-year Computer Science degree and an Environmental Science degree. She discussed partnerships established with Lonestar College and Lamar State College Orange. She also provided a 2025 Strategic Plan (SP) briefing and details on the Central Tenets of the Blue Economy Framework. She briefly discussed the six tactics within the SP asking the BOV members to be partners in these areas.

Jonathan Whitworth led the Committee reporting.

Development and Fund Raising - *Report provided by Chris Johnson*

The committee's goal is to create more engagement with folks who have the money by building those relationships. The Ring Statue project and development of postcards with QR codes was discussed. They would like to have a Friendraiser activity in conjunction with the 60th Anniversary celebration. Kempner suggested including the board members and executive directors of all the foundations. BOV members are asked to provide names/people names on who we should draw into the event to engage with the campus.

Industrial Relations – *Report provided by Brandon Neff*

Kudos were given to Ken Bailey for instituting an industry night prior to the Career Fair next month. The committee discussed bringing in groups of industry folks for COL Fossum to speak with them. The committee has suggestions to present on these groups. Ken Bailey shared their discussion concerning WGMA, TWOA, and the Coronado Club Business Leaders as groups that COL Fossum should speak with.

Student Affairs Committee – *Report provided by Jonathan Whitworth*

Kudos to Ken Bailey for his work with the committee on the mentoring program begun several years ago. The committee would like to expand that program and continue targeting the older students, victory company, and graduate students. They want to help the GUMBO student organization group mirror what has been happening with SAMA by developing a mentoring system. The committee also discussed working more closely with the Sea Aggie Former Student Association (SAFSN). The committee would like to assist coordination of efforts between Aggie Moms and SAFSN to ensure their efforts are aligned with the campus needs and plans.

The general BOV membership will discuss the Emerging Trends in the Blue Economy at the April 2022 meeting.

The meeting adjourned to a closed session with BOV members only.



THE GEORGE P. MITCHELL SOCIETY

Established in honor of George Phydias Mitchell '40, the spirit of the GPMS is to enhance the growth of the Galveston campus of Texas A&M University.

give.am/GPMSMembership.com

A special thanks to our members for their support.

Robert Fry
Leonard Hale '81
John Hallmark '97
Amy Hark '95
Peter Huddleston, P.E. '80
Charlie Jenkins '89
Chris Johnson '06
Keith McFatridge, Jr.
John Michael '98
B. Greg Mitchell
Jerry Mohn
Frank Muller, Jr. '65
Wayne Prescott '69
Terry Ray '79
Brian Roy, Jr. '82
Kelly Teichman '91
James Watson
Jonathan Whitworth '89

RESEARCH OPERATIONS: 3 MAJOR PROPOSALS

1. Criteria for Optimal Site Selections for Oyster Restoration based on Substrate, Matagorda Ship Channel Improvement Project

The dredging of Matagorda Ship Channel is of vital importance to maintain shipping in the area and improve the economy of Texas and the Nation, but these activities usually impact important marine ecosystems, such as oyster reefs. This project will provide tools to identify areas with potential for restoring oyster beds within the project area in Lavaca Bay and Matagorda Bay and helping to maintain the ecological functions of the area.

Funding source: Department of Defense, Army Corp. of Engineers. \$917,000.00

2. Gulf Research Program's Early-Career Research Fellowship Offshore Energy Safety

The development of offshore energy systems is one of the priority sectors for the development of the Blue Economy in the region. This Research Fellowship is one of the most prestigious in the Nation and will allow not only the development of our early-career faculty member in this topic but also the development of this new research area for the university.

Funding source: National Academies of Sciences, Engineering, and Medicine. \$76,000.00

3. Collaborative Research: Phylogeny of Cnidaria - Convergent Evolution of Eyes, Gene Expression, and Cell Types

Convergence is a fascinating hallmark of evolution that provides comparative biologists with replicated events in the otherwise singular history of life. This project brings together a diverse group of collaborators (TAMUG, UCSB, and KU) to address convergent evolution of eyes at different levels of organization in *medusozoan cnidarians* ("jellyfish").

Funding source: National Science Foundation. \$1,614,425.00; \$392,713.00 for Texas A&M-Galveston

GRADUATE STUDIES

In the beginning of 2022, the new joint program with Texas A&M Law School was approved. This program will join the Master of Maritime Business Administration and Logistics with the Juris Doctorate from the Texas A&M School of Law.

We had 18 new students join us for Spring 2022 including two new PhDs in MARB and MCES, and 5 new PhDs in Ocean Engineering.

SEA LIFE FACILITY

The Sea Life Facility hosted 11 graduate and undergraduate-led research projects and fish and macroalgae cultures for two Marine Biology courses over the last six months, with husbandry and life support system maintenance provided by 23 undergraduate and graduate student technicians and interns. The George and Cynthia Mitchell Foundation supported 4 undergraduate student technicians and enabled 4 students to attend the Aquatic Animal Life Support Operator (AALSO) Symposium and Workshops in March for professional development. Additionally, the SLF partnered with AALSO to provide a nationally-recognized certificate program to prepare students for careers in aquaculture, zoos/aquaria, and captive animal research, with 9 students earning certificates in life support system operations this past fall. Construction has begun on four new seawater research systems funded by the Marine Biology Department, with pilot studies planned for oyster and jellyfish larviculture to begin in late-Spring 2022.

CIVIC LITERACY, INCLUSION, DIVERSITY & EQUITY (CLIDE) COMMITTEE

Association of College and University Educators
Galveston Enrollment

13 faculty have completed or are about to complete the training

CLIDE is training six students to be Qualified Administrators for the IDI to support the faculty/staff QAs

Dr. Irfan Khan's, a 1973 Center Faculty fellow, lab tour which also included a tour of the 1973 Center



ADMINISTRATION & AUXILIARY SERVICES

SUCCESSES

Program of requirements for the state supported Infrastructure, Dock Improvements and Ship FF&E - Phase I project is complete. This funded project will construct a new supplemental utility plant, add new HVAC equipment and install new utility lines to the ship dock. These improvements are intended to support the new training ship and new engineering building. Interviews for architect and engineering services are scheduled to begin shortly.

Program of requirements for the new Sea Turtle Hospital and Educational Outreach Center is being finalized.

Kick-off meeting for the program of requirements for the new engineering building has been scheduled.

80 palm trees around campus that did not survive the February 2021 freeze were removed and replaced.

In conjunction with Small Event, an annual fall student-centric service project, and with support from SSC, 65 trees provided by a grant from the Apache Corporation were planted around campus.



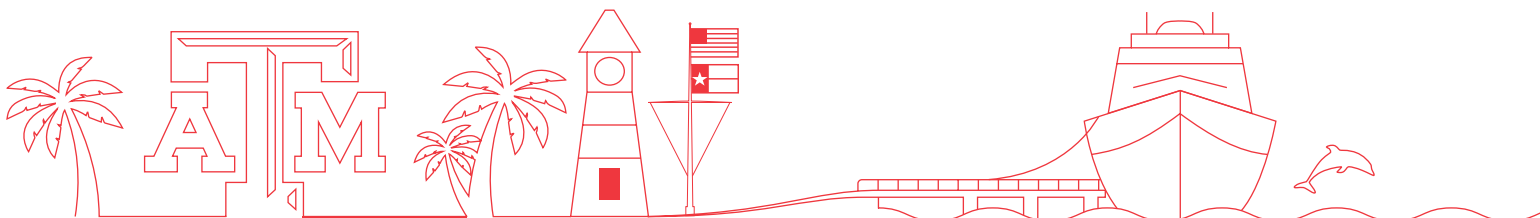
ONGOING

Aggie Ring Statue is moving to production. Contracting process with the foundry is underway. The project is fully funded.

Energy conservation project continues with Ameresco. Recent improvements include new central plant equipment and building automation system upgrades.

NEW HIRES

Ron Sorensen, Executive Director of Human Resources, joined us February 1, 2022



FINANCE, BUDGET & COMPLIANCE

SPECIAL LEGISLATIVE SESSION SUCCESS

TAMUG awarded \$33.6 M in debt service funding for new Engineering Classroom Building. An additional \$11.3M will be financed by TAMU to bring this project to our original ask.

Federal funding flowthrough money of \$1.5M was awarded to Coastal Resilience Team this year.

One -time Student Success special funding of \$326K was awarded to Galveston this year.

KEY ACTIVITIES

FY2023 Budget Overview

- Undergraduate enrollment expected to remain static or even down slightly.
- Semester Credit Hours will be up however due to Engineers on Galveston Campus being counted under new agreement. Bottom line impact of this change will be reflected in our FY2024-2025 State Formula Distribution. We expect this to increase.
- FY2023 budget totals \$76M for an increase of about \$2.5M mainly attributable to State debt service funding for a new C-Cap Project – A new Engineering Classroom Building.
- Due to concern over static or worsening budget picture, no permanent merit pool will be awarded in FY2023. A possible one-time merit pool funded from reserve balances is being considered.
- Recruitment and retention continue to be our main challenge.

Preparing for FY2024-2025 Legislative Session

We are working closely with our legislative experts at TAMU and System to develop strategies for top priority requests for next session. Conversations are ongoing.

COVID-19 Federal Assistance

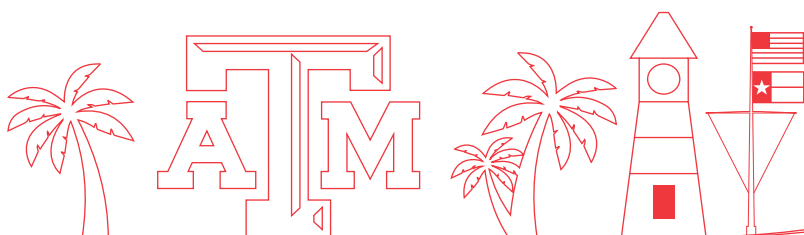
A total of \$6.2M in HEERF money was awarded to Galveston of which 95% has been spent as follows:

- Student Scholarships and Other Aid - \$2.8M
- Lost Revenue recovery - \$1.8M
- Mitigation efforts - \$750K
- Information technology and other Classroom Enhancements - \$650K
- Approximately \$200K remains unspent at this time but will be expended by 08/31

Winter Storm Uri Impact

Expenses were incurred to address the safety and security of students, faculty and staff and include:

- Costs to maintain heating in a few buildings where possible, maintain or provide supplementary water supply and restroom availability.
 - ▶ Purchased large quantities of drinking water.
 - ▶ Leased portable restrooms for student safety.
 - ▶ Assessed and addressed building infrastructure damage.
- Estimated total claim damage is approx. \$1.3M which has been incurred and we have received partial reimbursement of \$450K to date and expect another \$850K to come in.



STUDENT ACTIVITIES



COL. FOSSUM BBQ BASH

Student Organizations and the Corps of Cadets came together to have a giant celebration in honor of Col. Fossum's birthday. While the actual celebration was delayed by a few weeks due to weather, 8 Corps companies and 13 student organizations came out for a BBQ cook-off and fun and games.



LUNAR FESTIVAL

FreSHTX hosted the first ever Lunar Festival on Friday, February 11th. Food was donated by Happy Buddah in Galveston. This was an educational event about the celebration of the holiday, as well as an awareness campaign for the recent increased numbers of hate crimes against Asians. Proceeds from the event were donated to the Asian Pacific Fund. The event raised \$311.



CAMPUS CRAWFISH BOIL

On Fat Tuesday, Student Activities and Chartwells hosted the campus-wide Crawfish Boil. 454 faculty, staff and students were able to participate. The Gary Michael Dahl Band was on campus to perform zydeco music during the Mardi Gras celebration.

REVELLE VISITS GALVESTON

On February 25, Miss Reville and her handlers from the E-2 Company of the TAMU Corps of Cadets visited the Galveston campus. They were able to tour the campus with the Maroon Delegates and Traditions Council Executive members and take pictures with approximately 400 Galveston students.

GO TEXAN DAY

Texas heritage and culture was celebrated on Friday, March 4th at Go Texan Day, sponsored by Galveston Freshman Leadership Organization (G-FLO), Aggie Gentleman Society (AGS) and Rudder Radio. Hundreds of students were able to celebrate with a mechanical bull, petting zoo, food and fun. TAMUG Two-Step performed for the crowd as well.



NEW STUDENT & FAMILY PROGRAMS

New Orientation Leader Directors, Carolyn Pope and Marisa Gonzalez hosted the first meeting for the 2022 Orientation Leaders on March 9th and had a great turnout with 20 students attending. On March 11-13, Orientation Leader Directors and SALT Camp Directors traveled to Edmond, Oklahoma to attend the National Orientation Directors Regional Conference at University of Central Oklahoma. Students learned numerous new activities designed to help transition recent high school graduates to the Galveston campus culture. They were also able to connect with student leaders with TAMU Orientation Leader Program.



SOCIAL MEDIA

Instagram is back! Follow us @tamug_studentactivities

Malarie has begun collecting student spotlights to post on our social media pages. 16 submissions were received before spring break and will be posted soon! Know of a student who should be spotlighted? Send them this form so we can learn more about them!

https://docs.google.com/forms/d/e/1FAIpQLSf6yGMKbPC6ptK_zdsvjSevQ9Q5-yb18bLT0xcGRE8X0rAOAQ/viewform?usp=sf_link



Hometown:	Friendswood, TX
Year in School:	Freshman
Major:	Maritime Studies
Involvements:	Student Government, Peer Coach, Democracy Fellows, SALT Camp, OTL MAST Club



HI, I'M KIARA.

Major: Marine Biology
 Class Year: 2024 (A-A-A-A-A)
 Hometown: Blanco, Texas
 Favorite Tradition: Silver Taps

kiara.carrasco@tamu.edu
 @kiara4pres

ABOUT ME



HI, I'M CHRIS.

Major: Marine Sciences with a minor in Chemistry
 Class Year: 2024 (A-A-A-A-A)
 Hometown: Forney, Texas
 Favorite Tradition: Muster

christianpryor@tamu.edu
 @chris.pryor_

ABOUT ME

**INTRODUCING YOUR
 2022 - 2023
 Galveston Yell Leaders**


SENIORS





SENIORS

Cosmo Kinsey '23 Jensen Smith '23

JUNIORS





JUNIORS

Morgan Milburn '24 Kaleb Soule '24 Vincent Garcia '24

SGA UPDATES

Student Government is planning to host several events to help students with academic development. On March 9th, SGA hosted the Advising Town Hall where 5 academic advisors were available to answer questions from students about the advising and registration process. Future events will include an Engineering Entry to a Major Workshop with Dr. Porter, a Public Speaking Workshop with Dr. Viser, and a professional development workshop in partnership with the Center for Academic Learning Support.

Student Body President and Vice President elections were decided in a run-off election March 9-11. Congratulations to Kiara Carrasco and Chris Pryor for being elected next year's Student Body President and Vice President.

GALVESTON YELL LEADERS

Congratulations to the 2022-2023 Galveston Yell Leaders!

Seniors

- Cosmo Kinsey '23
- Jensen Smith '23

Juniors

- Morgan Milburn '24
- Kaleb Soule '24
- Vincent Garcia '24

COUNSELING, CAREER & ABILITY SERVICES

BLACK HISTORY MONTH CAREER TALK

On February 24th Counseling Career and Ability Services welcomed former student and NBA Willie "Sky" Foreman and Jaylenn Walker to speak on their career challenges and words of encouragement for all students. Their messages were inspiring!



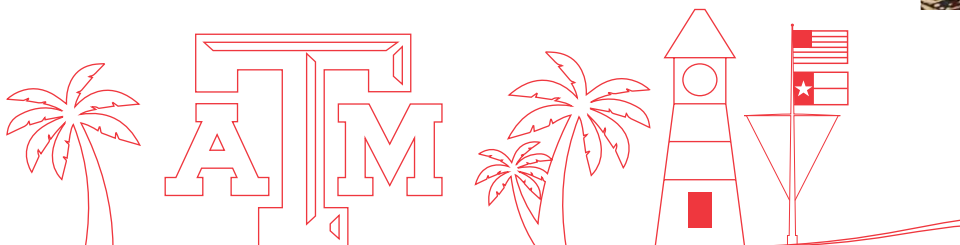
CAREER FAIR

There were 82 employers at final count and over 300 students who participated in our Spring Career Fair March 29th. There was an outstanding mix of industry and environmental organizations who advertised opportunities relevant to each academic program represented at Texas A&M Galveston. It looks like a good job market for the class of '22!



G&H TOWING VISIT

On February 1st the recruiting team G&H Towing company came to speak to our Corps of Cadets during their weekly ZOPT meeting. It was exciting to hear about all the great career opportunities available for mariners and business students alike. It is great having such a great neighbor and partner as G&H is here on Pelican Island.



TEXAS A&M MARITIME ACADEMY

SUMMER SEA TERM 2022

Planning is well underway! We intend to sail the TS Kennedy from the Clipper Pier on May 29th for Charleston, SC, Reykjavik, Iceland, and Hamilton, Bermuda. We will return in the end of July to campus.

Initial design is underway for the renovations of the Clipper Pier to support NSMV-4 the "TS Lone Star State."

The Vessel Operations Department has placed into service the donated pilot boat Freeport and it is currently being operated by the Maritime Academy in support of Cadet Training for single screw vessels.

CORPS OF CADETS

This fall we welcomed 118 freshmen cadets to our Maritime Academy. With nearly a quarter of our License Option cadets as Marine Engineers we continue to show our devotion to growing our recruitment of Maritime License Engineers. Congratulations to all our cadets who passed license exams and graduated this past December.

GENERAL RUDDER ACTIVATION

The TS General Rudder was activated by MARAD to support the U.S. Merchant Marine Academy with their sea terms in January. The crew did a remarkable job completing the shipyard period and getting the ship turned over to MARAD in 5 days. The T/S General Rudder is currently being operated by Crowley Maritime Service in support of all academy training missions. She will remain at our pier until May 2022.

"BE THE MATCH" EVENT

The Texas A&M Maritime Academy Corps of Cadets hosted a Be The Match registration drive on March 9th. The drive registered 87 new donors to potentially cure someone of a life-threatening blood illness!







STATS
(June '19 - Mar '22)

Facebook

- 16,500+ Followers (22% increase)
- 206K Engagements
- 875 Posts
- 174K Reactions
- 18K Comments
- 14K Shares

Instagram

- 6,000+ Followers (136% increase)
- 612 Posts
- 175K Engagements
- 71K Views

Twitter

- 4,000+ Followers
- 1.4K Tweets
- 18K Engagements
- 15K Clicks
- 8.8K Reactions
- 436 Shares
- 366 Comments
- 71K Views

LinkedIn

- 11,500+ Followers (created in '19)
- 106 Posts
- 8.8K Reactions
- 436 Shares
- 366 Comments
- 15K Clicks



SOCIAL MEDIA REPORT

Texas A&M Galveston @AggiesByTheSea

The marine & maritime campus of Texas A&M University 🇺🇸 #AggiesByTheSea

📍 Galveston, TX **4,090** Followers

Tweets Tweets & Repies Media Likes



Texas A&M Galveston @AggiesByTheSea
The name of the game is engagement 🎯 We've been working on being very intentional about tailoring content to each specific platform - changing messaging accordingly - in correlation with our audience demographic.

Parents (mostly moms of current students) Former Students Staff	Students Use Photos, Videos, Reels & Stories Campus Meetings & Info, Giveaways, etc.
More academia & science-based platform Faculty Industry Institutions & Organizations	Former Students Maritime Industry Partners



Texas A&M Galveston @AggiesByTheSea
1 Next, we've increased our overall video content in accordance with social trends, which is showing great results. The algorithms behind @Facebook, @LinkedIn, and especially @instagram "rewards" users who post a variety of content, meaning a mix of photos, carousels, videos and reels. End result: Our content is showing on more feeds.



Texas A&M Galveston @AggiesByTheSea
2 COVID has solidified the value of responsiveness, particularly with our students. It is crucial to react to a shared piece of media or respond quickly as to a comment or question in order to maintain the integrity of trust and loyalty in the relationship.



Comms & Social Manager @ Texas A&M Galveston @AggiesByTheSea
With hopefully the worst of the pandemic behind us, we are able to use our feeds to promote our students, staff, faculty, and overall campus goals instead of crisis comms.



Texas A&M Galveston @AggiesByTheSea
3 One of the largest contributors to our growth and success across our social feeds are consistency and intentionally leaning into @TAMU posts. Engaging with #TAMU content means interacting with their posts across platforms in a well-planned manner that encourages them to repost/retweet/comment us, making their followers our followers, and instilling the knowledge that we're a part of the same #Aggie family.





Texas A&M University Galveston Campus

@AggiesByTheSea • College & University

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Upcoming events

April 18 - 20 | All Day

18th Annual Student Research Symposium

Aggie Special Events Center - Texas A&M University at Galveston



April 21 | 7:30 p.m.

Galveston County Aggie Muster

Aggie Special Events Center - Texas A&M University at Galveston

April 30 | 10:00 a.m.

Change of Command

Kirkham Field - Texas A&M University at Galveston

April 30 | 2:00 p.m.

Academy End of Year Ceremony

TBA - Texas A&M University at Galveston

May 3 | 9:30 a.m.

3rd Annual Sea Aggie Former Student Network Golf Tournament & Crawfish Boil

Wildcat Golf Club, Houston, TX



May 7 | 11:00 a.m. - 1:00 p.m.

Coffee Shop Series - Java Owl

Java Owl, 1354 E. NASA Pkwy., Houston, TX 77058



May 13 | 11:00 a.m.

NROTC Commissioning

Aggie Special Events Center - Texas A&M University at Galveston



May 13 | 6:00 p.m.

Spring Commencement Ceremony #1

Aggie Special Events Center - Texas A&M University at Galveston



May 14 | 9:00 a.m.

Spring Commencement Ceremony #2

Aggie Special Events Center - Texas A&M University at Galveston



May 27 | TBA

SST '22 Mary Moody Northen Senior Breakfast

TS Kennedy - Texas A&M University at Galveston



Photos About More

calendar.tamug.edu for full list of events

May 28 | 11:00 a.m. - 2:00 p.m.

SST '22 Dock Party

TBA - Texas A&M University at Galveston



May 29 | 8/9:00 a.m. - 11:00 a.m.

SST '22 Flotilla

TS Kennedy - Texas A&M University at Galveston

June 11 | 11:00 a.m. - 2/3:00 p.m.

SST '22: TAMU-Galveston Presents BBQ & Blue Bell

TS Kennedy Dockside - Charleston, South Carolina

June 26 | TBA

SST '22: TAMU-Galveston Presents BBQ & Blue Bell

TS Kennedy Dockside - Reykjavik, Iceland

July 12 | TBA

SST '22: TAMU-Galveston Presents BBQ & Blue Bell

TS Kennedy Dockside - Hamilton, Bermuda

October 13 - 14 | TBA

All Class Reunion

TBA - Texas A&M University at Galveston

October 15 | TBA

60th Anniversary Gala

TBA - Texas A&M University at Galveston

October 22 | 9:00 a.m. - 4:00 p.m.

Aggieland Saturday by the Sea

Texas A&M University at Galveston



October 29 | TBA

Corps March-In: Ole Miss Rebels @ Texas A&M Aggies

College Station, TX



November 19 | TBA

Corps March-In & University Tailgate UMass @ TAMU

College Station, TX

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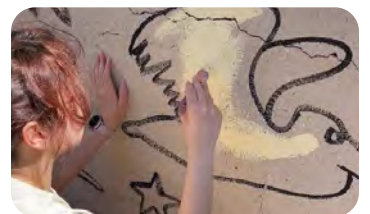
Photos

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Videos

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Painting at Parker Elementary





SEA AGGIE



FORMER STUDENT NETWORK

3rd Annual Golf Tournament & Crawfish Boil Wildcat Golf Club - Houston - May 3, 2022

* Registration starts 0930 * Shotgun start 1130 * Dinner 1630

Maroon Sponsor
\$4,000*

Two golf teams - logo on event welcome banner - signage at Putting and Driving range - banner in event tent - sponsor name announced at the awards ceremony - recognition on golf carts - round of golf for 4 players at a later date - social media recognition

Silver Sponsor
\$2,500*

One golf team - signage on beverage carts - signage at one hole - logo on the welcome banner - recognition on golf carts - round of golf for 4 players at a later date - social media recognition

Beverage Sponsor
\$2,000*

One golf team - signage at Beverage outlets (bars in clubhouse and tent) - signage at one hole - logo on welcome banner - recognition on golf carts - social media recognition

Tent Sponsor
\$1700*

One golf team - company name on the welcome banner - signage on dinner tables in event tent - recognition on golf carts - social media recognition

1) Closest to the Pin
2) Longest Drive
3) Speed Hole
Each Sponsor
\$1500*

Each of these sponsor options will receive:

One golf team - company name on the welcome banner - signage at one hole - recognition on golf cart - social media recognition

Hole Sponsor
\$1000*

One golf team - company name on welcome banner - signage at one hole - social media recognition *\$500 without team

Foursome/Team \$740*

Players Lunch Sponsor \$500*

Volunteers Lunch Sponsor \$500*

Individual Player \$200*

Crawfish Dinner \$55*

*Additional transaction fees at point of purchase

*Logos submissions due Apr 4, 2022 to guarantee sponsor signage

*Additional corporate promotional marketing opportunities email SAFSNfundraising@gmail.com

**The funds raised will grow our endowed scholarship
and support other SAFSN missions.**



 Website



For purchases or more information visit our website:
www.SeaAggieFormerStudentNetwork.com

Email:
SeaAggies@AggieNetwork.com

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